



MULTI-STAKEHOLDER PARTNERSHIPS | SDG 3

A good life for every individual

3 GOOD HEALTH AND WELL-BEING



Health is a vital asset. Enjoying good health means being able to study, work, get actively involved and pursue desired goals. The global community has achieved a great deal in this respect. Average life expectancy, for example, has risen worldwide and maternal mortality has decreased. The number of malaria and HIV cases is falling and more children are offered vaccines. Multi-stakeholder partnerships have also played a part in these achievements.

Health and wellbeing are crucial for leading a good and productive life. However, many people living in developing countries and emerging economies do not have access to health services, vaccines or medicines and – another key element – to clean drinking water, clean air and an infrastructure which ensures that sewage and waste are disposed of cleanly and properly.

Although there have been many success stories, there is still much to do because health and physical integrity are the basis for enabling people to attain other sustainable development goals (SDGs). Thus, 44 per cent of all WHO member states have less than one medical doctor per 1,000 inhabitants. The health sector needs better funding, individuals must be given information on diseases and preventive health care measures, and the numbers of trained staff and research projects must be increased in order to prevent and cure illnesses.

Multi-stakeholder partnerships

Many of these challenges can be met more effectively by working together. Multi-stakeholder partnerships (MSPs) provide a platform for governments, companies and civil society to improve the necessary frameworks, pool funding for research, plan cross-border campaigns and share best practice and procedures, knowledge and experience. Gavi, the Vaccine Alliance, founded in 2000, is a good example of such a partnership. Over the last 20 years Gavi has helped to vaccinate more than 822 million children in poorer countries.

An MSP can be initiated by companies, associations, academic organisations, civil society organisations and public sector institutions. The added value is obtained from the partners pooling core competencies, experience and resources and thereby achieving greater impact.



Partnerships2030 – the MSP platform

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), the Partnerships2030 project promotes multistakeholder partnerships and thus contributes to implementing the 2030 Agenda. BMZ now promotes around 80 MSPs through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and Engagement Global – bengo. GIZ implements the Partnerships2030 project, supports MSPs and stakeholders in many different ways, creates networks to link them to partners and provides information.



© GIZ/Dirk Ostermaier

The MSP methodology

MSPs are a form of cooperation in which stakeholders from at least three sectors among civil society, the public sector, the private sector and academia join forces as equals in order to contribute to the common good. An MSP can generate a transformative impact through cooperation geared to the long term.

Vaccinating children and protecting them from disease

Gavi, the Vaccine Alliance has been assisting developing countries with their vaccination campaigns since 2000. The organisation has now helped vaccinate over 822 million people in the world's poorest countries. Gavi is an example of how MSPs can contribute to achieving SDG 3.

Towards the end of the 20th century, progress in international vaccination campaigns was stalling. Although vaccines were available, lower-income countries could not afford them for their own population. Against this background, multilateral organisations, above all WHO and UNICEF, pharmaceutical companies, research institutions and charitable foundations (among them the Bill & Melinda Gates Foundation) established **Gavi, the Vaccine Alliance** in 2000.



It is now seen as the most important organisation funding the purchase of vaccines for poorer countries. The **idea** behind the set-up was that if vaccine manufacturers charge the poorest countries less for their vaccines they in turn gain access to long-term and large-volume contracts. At the same time, Gavi encourages companies in developing countries and emerging economies to manufacture vaccines themselves, thereby creating greater competition, which will lower vaccine prices in the long term.

By pooling the demand for vaccines, Gavi is able to purchase large quantities of vaccines at correspondingly reduced prices. As a result of this strategy, complete immunisation of one child with all eleven vaccines recommended by WHO today costs around USD 28 in the countries supported by Gavi, compared with USD 1,200 in the USA.

The Vaccine Alliance currently supports more than 73 developing countries with funding towards their vaccination campaigns. **These funds** mainly consist of contributions by governments but also by private donors. Thus, in June 2020, **31 governments and eight organisations and foundations** pledged a total of USD 8.8 billion for the

—
‘VACCINES SAVE LIVES
[...] AFFORDABLE,
READILY AVAILABLE
AND FREELY ACCESSIBLE
VACCINES MUST BE
READY FOR USE EVERY-
WHERE IN THE WORLD.’

Chancellor
Angela Merkel



subsequent five years during a donor conference in London. This money will be used to vaccinate 300 million children and support efforts to combat COVID-19. The **German Government's** contribution comprises EUR 600 million for the vaccination campaign and EUR 100 million for combating COVID-19.

Gavi's most important goal is to enable children in developing countries and emerging economies to receive vaccinations against diseases such as yellow fever, hepatitis B and diphtheria. In addition, Gavi advocates the stockpiling of vaccines and improving supply chains, and it advises governments on how they can gradually shoulder the (financial) responsibility for their vaccination campaigns themselves.

Published by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Friedrich-Ebert-Allee 32 + 36, 53113 Bonn, Deutschland

Partnerships2030 Secretariat

Further information on the subject of MSPs is available on our website:
www.partnerships2030.org

info@partnerships2030.org
Phone: +49 228 4460-3357

Editing:

netzhammer & breiholz, www.netzhammerbreiholz.de

Design/layout:

Atelier Löwentor, Darmstadt, www.loewentor.de

Bonn, November 2021